

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions and listings of claims in the application.

Listing of Claims:

1. (Currently Amended) A computerized system for trading financial products between at least one buyer and at least one seller, comprising:

detailed financial product information;

buyer activity information for each buyer, comprising:

information of a frequency with which said buyer has accessed said computerized system, information of a frequency with which buyer has viewed said financial product, and information of whether said buyer has viewed detailed information about said financial product; and

historical information for each of said buyers, comprising:

the number of other financial products that said buyer has bid on previously, the number of winning bids from said buyer for other financial products; and

a ranking determined for each buyer relating to the likelihood that said buyer will bid on said financial product, said ranking determined based on said buyer activity information and said buyer historical information.

2. (Currently Amended) The computerized system for trading financial products according to claim 1, further comprising at least one document relating to said financial product, said document being different from said detailed financial product information.

3. (Currently Amended) The computerized system for trading financial products according to claim 2, wherein said buyer activity information for each of said buyers further comprises whether said buyer has accessed said document.

4. (Currently Amended) The computerized system for trading financial products according to claim 2, wherein said buyer activity information for each of said buyers further comprises whether said buyer has downloaded said document.

5. (Currently Amended) The computerized system for trading financial products according to claim 2, wherein said buyer activity information for each of said buyers further comprises whether said buyer has purchased said document.

6. (Currently Amended) The computerized system for trading financial products according to claim 1, wherein said historical information further comprises the buyer's bid for every financial product that the buyer has bid on, the winning bid for each of the financial products that the buyer has bid on, and the proximity between the buyer's bid and the winning bid for each financial product in which the buyer's bid was a losing bid.

7. (Currently Amended) The computerized system for trading financial products according to claim 1, wherein said historical information for each of said buyers further comprises the rank of said buyer's losing bid in relation to the winning bid and all other losing bids from other buyers for each financial product offering in which the buyer's bid was not the winning bid.

8. (Currently Amended) The computerized system for trading financial products according to claim 1, wherein said buyer activity information for each of said buyers further comprises the amount of time each of said buyers spent viewing said financial product on said computerized system.

9. (Currently Amended) The computerized system for trading financial products according to claim 1, wherein said ranking comprises placing each of said buyers into a predetermined category based on their likelihood of bidding.

10. (Currently Amended) The computerized system for trading financial products according to claim 1, wherein said ranking comprises a unique ranking of the likelihood of each of said buyers entering a bid for said financial product.

11. (Currently Amended) The computerized system for trading financial products according to claim 1, wherein said ranking comprises a score calculated based on buyer activity information and buyer historical information for each of said buyers.

12. (Currently Amended) The computerized system for trading financial products according to claim 1, further comprising: qualitative information about the likelihood of a buyer bidding on said financial product.

13. (Currently Amended) The computerized system for trading financial products according to claim 1, further comprising acquisition preference information for each buyer, wherein said ranking is determined based on said buyer activity information, said buyer historical information, and said buyer acquisition preferences.

14. (Currently Amended) The computerized system for trading financial products according to claim 1, wherein ranking is recalculated whenever the buyer activity information is updated based on additional buyer activity.

15. (Currently Amended) A computerized system for trading financial products between at least one buyer and at least one seller, comprising:

user information for at least one buyer;

a bid likelihood indicator for the buyer based on the buyer's likelihood of entering a bid on a financial product;

a range of prices that said buyer would be willing to bid for said financial product;
and

a market assessment for each of said financial products determined based on the number of buyers whose likelihood of bidding on said financial product exceeds a predetermined threshold.

16. (Currently Amended) The computerized system for trading financial products according to claim 15, wherein said bid likelihood indicator is determined based on the buyer's activity in the system relating to said financial product.

17. (Currently Amended) The computerized system for trading financial products according to claim 15, wherein said bid likelihood indicator is determined based on the buyer's bidding history relating to other financial products offered on the system.

18. (Currently Amended) The computerized system for trading financial products according to claim 15, wherein said bid likelihood indicator is determined based on the buyer's activity in the system relating to said financial product and buyer's bidding history relating to other financial products.